



Media Kit

About Us:

At A Cruising Couple, we believe in experiential travel- in stepping out of our comfort zones to create life-changing travel experiences. But that's not to say we sacrifice a bit of style in the process. Adventure and luxury can go hand-in-hand. We're here to show our readers how.

“ Adventure travel with a dash of class ”

Features & Partners:

A Cruising Couple has won numerous awards, including best couples' travel blog and top ten travel blogs to follow. We have also been featured on prestigious sites such as National Geographic, CNN iReport, NY Times Travel, Travel + Escape and more. A brief sample of past partners include:



SOCIAL MEDIA



facebook

1560+



twitter

5700+



google+

400+



pinterest

520+



instagram

640+



RSS

800+

WEBSITE

Monthly Views

30,000+

Monthly Unique Views

20,000

Alexa Ranking

156,000

Page / Domain Authority

47 / 37

BECOME A SPONSOR

Our readers are primarily sophisticated and active adventurers in their late twenties through early forties. They are well-traveled individuals and couples looking for unique travel experiences- without forgoing a bit of style.

If you believe your target audience matches ours, we would love to work together.

CONTENT MARKETING

Content marketing is ideal for those companies and ad agencies that would like links back to their company and services placed within blog articles.

We can negotiate if these articles are written by your writers or A Cruising Couple.

We do ask that all posts are high-quality, relevant, and helpful to our readers.

Prices begin at \$200 USD per year.

TRADITIONAL ADVERTISEMENTS

For advertisers interested in banner and sidebar ads.

We also offer traditional advertising in our monthly newsletter.

Prices begin at \$50 per month for a 150 x 150 sidebar ad.

PREMIUM BLOG POST SPONSORSHIP

A NEW feature on our blog! Become one of our premium partners by sponsoring one of our blog posts. At the end of the article, we'll write two to three sentences with: "This post made possible by _____". We'll also feature you in our newsletter and on social media as one of our preferred partners. Perfect for those companies seeking to build their brand and awareness and engage with our niche audience.

Introductory prices as low as \$100 per blog post, renewable each month!

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CAMPAIGNS AND ADDITIONAL SERVICES

We've worked with numerous companies and brands to build engagement of their product or services. Typically these campaigns include a variety of blog posts and social media promotion. If you're not sure where to start, we can work with you to customize a campaign that is perfect for your unique company.

Prices start at \$250 for a custom campaign.

PRESS TRIPS AND PRODUCT REVIEWS

We've circled the globe to work with tourism boards, travel agencies, hotels and other companies in the travel industry. Using long form articles, digital storytelling, and social media, we can create a complete and compelling picture of your destination, service or product.

Prices variable. Please contact us to discuss further.

Features

National Geographic: Published in the Daily Dozen

CNN: iReport

New York Times: Why We Travel

Travel + Escape: Capturing the Ho Chi Minh Road

Travel + Escape: 3 Awesome Yoga Escapes in Costa Rica

Travel + Escape: Taiwan's Hidden Gem: Jiufen

Vagabondish: 8 Ways to Make Meaningful Connections With Locals

The Expeditioner: The Spice of Balinese Life

Wandering Educators: Casey was the Taiwan Editor, creating monthly blog posts about travel to Taiwan.

Vado Via: Featured writers for a new iPad app where professional travel writers share local secrets.

Oi Vietnam: September 2013 Print Edition. A Bicycle and A Backpack, pg. 58-59.

Featured photography on pg.6 & 55

Real Food Traveler: Nine Must-Try Snacks at a Taiwanese Night Market

Trekity: Casey's Practical Tips to Vietnam Travel by Bicycle

Past Press Trips

Cancun and the Riviera Maya

Adventure in the Yucatan

Finding Art and History in Cancun

The Island of Women: A Glimpse of Isla Mujeres

4 Must-See Mayan Ruins in the Yucatan Peninsula

Sian Ka'an Ancient Canals

5 Reasons You Absolutely Must Visit Isla Holbox

Hotel La Semilla: Rough Luxe at Premier Playa del Carmen Hotel

Our First Experience at an All-Inclusive Resort

Finnish Lapland

Sweating and Skinny-Dipping: An Evening at a Finnish Sauna

The Culture of Sami Reindeer Herding in Finnish Lapland

15 Ways Yllas Finland Surprised and Enchanted Us

Becoming a Musher: A Day of Husky Dog Sledding

That Time We Slept in a Hotel Made of Snow

#GreatCoastRoadTrip

So This is What British Columbia Looks Like

Would You Do It? Conquering Fears and Bungee Jumping

Wining and Dining at The Blue Crab

Contact Us!

The services listed above are only the start of what we can do. Get in touch with us to learn more about how we can partner together to bring life to your brand and help you engage with a targeted audience of sophisticated and adventurous travelers.

We can also discuss more about freelance writing and photography services.

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